



Mayor Mark Mallory

City of Cincinnati

801 Plum Street, Room 150, Cincinnati, Ohio 45202

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Contact: Jason Barron, 513-352-5356 or 614-554-5952 (cell)

Mayor Mallory Puts the Call Out for More Mentors

Cincinnati – Mayor Mark Mallory today issued a proclamation to recognize January as National Mentoring Month in Cincinnati calling on more Cincinnatians to get involved in the lives of young people by becoming mentors. The Mayor also announced a new effort that he is developing with Strive to improve and enhance mentoring in Greater Cincinnati.

“Cincinnati has a lot of talented and caring adults. I am asking people to share their experience and help improve the lives of our young people,” Mayor Mallory said. “There are hundreds of youth in Cincinnati who want mentors, but there are not enough mentors. I have made mentoring a key part of my agenda for Cincinnati because I know how important a caring adult is in a young person’s life.”

People interested in becoming a mentor should call the United Way’s 2-1-1 line. The operator will connect the interested individual with an agency that fits the type of mentoring that they want to do. There are many different types of mentoring including traditional one-on-one mentoring, school based mentoring, co-mentoring, peer mentoring and group mentoring, among others.

Representatives of agencies offering many of those types of mentoring programs were at the press conference. “A child doesn’t care what you know, until they know that you care,” said Nate Foster of the End Zone Club.

Mayor Mallory also called on local corporations to start internal recruitment efforts to encourage employees to mentor. The Mayor praised Fifth Third Bank for their mentoring efforts and challenged other corporations to match Fifth Third’s commitment to recruit fifty-three mentors.

“Fifth Third is committed to making a difference in our hometown. Mentoring has an amazing impact on the lives of young people, but it also lifts up the entire community,” said Gail Williams, Community Engagement Manager at Fifth Third Bank.

“We are going to create a world class system of mentoring in Cincinnati,” Mayor Mallory said. “We already have a lot of groups that offer mentoring services. By coordinating our efforts, we can improve the whole system and focus on areas that need attention.”

The Mayor and Strive have brought together all of the mentoring agencies in Cincinnati and Northern Kentucky to coordinate all of the mentoring services that are available. The group is working to develop a Mentoring Student Success Network (SSN) that will align, coordinate and leverage resources to improve the mentoring available in the region. Strive is developing SSN’s in several different educational areas.

The Mayor made the announcement at a career fair sponsored by Cincinnati Public Schools to show the connection between mentoring and developing successful futures for youth. At the career fair, CPS’s Career Technical High Schools will be presenting a wide variety of careers and the pathways to students to help them in deciding which high school to attend.

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